

<b>Area Board Project</b>	
<b>1. What is the Initiative?</b>	
	<b>Family Healthy Eating/Nutrition project for Year 6 pupils in schools</b>
<b>2. Where is the initiative taking place?</b>	
	At all junior schools in the Westbury community area.
<b>3. When will the initiative take place?</b>	
	As soon as funding is available.
<b>4. What are the Community benefits/evidence of need/links to Community Plan/Community Issue?</b>	
	<ul style="list-style-type: none"> <li>• Data in the Joint Strategic Needs Assessment* for 2010 showed the Westbury community area had a high incidence of childhood obesity and a lower than average purchase of fresh fruit and vegetables.</li> <li>• The JSA data for 2011 showed that four Lower Super Output Areas (LSOAs) in Westbury Community Area are in the most deprived 20% in Wiltshire and that 16.8% of families can be classified as vulnerable.</li> </ul> <p>*The JSA document sets out the strategic issues for the community area for the next three years based on data, information and knowledge about Westbury Community Area and can be viewed at <a href="http://www.intelligencenetwork.org.uk/local-area-profiles/">http://www.intelligencenetwork.org.uk/local-area-profiles/</a> The area board and the local community area partnership hosted a Westbury Forward event in early 2012 at which the community discussed and highlighted local issues.</p>
<b>5. What is the desired outcome of this initiative?</b>	
	To raise early awareness of the importance of healthy eating good dental health care at the earliest opportunity. It will also raise awareness of health related issues and healthy eating. Its message would reach both parents and children and hopefully have positive knock on effect through publicity and awareness raising.
<b>6. Who will Project Manage this initiative?</b>	

The one off project will be led by Sarah Hopkins, Partnership Co-ordinator for Westbury Schools Partnership

**7. Costs/quotes/ match funding?**

Seven sessions would cost £1,870.00. This would include staff costs, insurance, ingredients.

**8. Additional information**

Although healthy eating is currently part of the curriculum for year 6, other priorities mean there is only a one off half to one hour session around healthy lifestyles/choices throughout the whole year.

Schools are very aware of the issues around overweight and obesity and try to implement healthy eating through their school dinners. Raising awareness through the adults as well as the children may also increase the uptake for school dinners. The project also aims to incorporate an opportunity for the families to design a healthy menu that could end up winning a place on the menus in the cluster of schools who cook onsite.